

**What is claimed is:**

1. A sales method for selling a literary work,  
comprising:
- 5        selling the literary work; and  
         providing information about a purchaser that has  
purchased the literary work via a network.
2. The sales method according to claim 1, wherein  
10 the literary work is sold per units of rights based  
on a copyright of the literary work.
3. The sales method according to claim 2, wherein  
the information about the purchaser is provided per  
15 units of the sold rights.
4. The sales method according to claim 2, further  
comprising:
- notifying a seller of the literary work of rights  
20 based on the copyright corresponding to a type of the  
literary work; and  
         obtaining from the seller information about the  
right to be sold, from the notified rights.
- 25 5. The sales method according to claim 1, wherein

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the information about the purchaser is provided to an arbitrary person.

6. The sales method according to claim 1, wherein  
5 the information about the purchaser is provided after payment of a purchase price is confirmed.

7. A purchase method for purchasing a literary work, comprising:

10 purchasing the literary work; and  
being authenticated to be a purchaser of the literary work by publicizing the fact via a network.

8. A consignment sales method for consigning sale  
15 of a literary work, comprising:

consigning sale of the literary work per units of rights based on a copyright; and

receiving information about a purchaser that has purchased the right.

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9. A computer-readable storage medium for recording a program for enabling a computer to control the sale of a literary work, said program to make the computer perform the process comprising:

25 selling the literary work; and

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10. A sale device which is connected to a network  
5 and sells a literary work, comprising:

information provision means for providing the  
10 information about the purchaser via the network.

a purchase information acquisition unit  
15 obtaining information about a purchaser that has  
purchased the literary work; and

20 12. A computer data signal embodied in a carrier wave  
and representing a program for enabling a computer to  
control the sale of a literary work, said program to  
make the computer perform the process of:

25       selling the literary work; and  
      providing information about a purchaser that has

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providing information about a purchaser that has purchased the literary work, via a network.